

LEARN • LEAD • SERVE • INNOVATE



Partnership Guide

2027 STATE LEADERSHIP CONFERENCE



MARCH 17 - 19, 2027



NORTH CHARLESTON

Dear future partner in health,

South Carolina HOSA has been so much more than just a student organization—it has played a huge role in preparing me for a future in healthcare. Through SC HOSA, I've met students who share the same passion for making a difference, and they've inspired me to become a stronger leader and set bigger goals for myself.

From attending state and international conferences to competing in events and serving my community, I've had opportunities I never imagined. Along the way, I've built confidence, connected with incredible mentors, and gained a better understanding of what a career in healthcare can look like.

Every experience has helped me discover not only the career I want to pursue, but also the reason I want to make a difference in the lives of others. SC HOSA has encouraged me to dream bigger, work harder, and believe that I can make an impact.

When you support South Carolina HOSA, you're doing more than sponsoring a conference—you're investing in students like me who are eager to lead, grow, and make a positive difference in healthcare and in our communities.



A handwritten signature in black ink that reads "Himi Patel".

HIMI PATEL

2026-2027 SC HOSA PRESIDENT
UNIVERSITY OF SOUTH CAROLINA

OUR MISSION

Empower HOSA-Future Health Professionals to become leaders in the global health community through education, collaboration, and experience.

Membership: 5,800+ Students from 230+ Programs

OUR WORK

Biomedical and Health Science Education is Strengthened by Leadership and Teamwork Skills

Competitive Events Provide Recognition and Prepare Students for College and Beyond

HOSA Provides the Healthcare Industry With a Pipeline of Future Health Professionals

OUR CONFERENCE

The SC HOSA State Leadership Conference is the premier event for future health professionals, bringing together middle/high school and post-secondary students from across the state for three days of competitive events, leadership workshops, and networking opportunities.

This dynamic conference serves as both a celebration of student achievement and a launchpad for future careers in health sciences, connecting participants with industry leaders, educators, and employers.

Attendance: 2,500+ Students from 100+ Programs

PARTNERSHIP LEVELS



DIAMOND
LEVEL

\$2,000



GOLD
LEVEL

\$1,500



SILVER
LEVEL

\$1,000



BRONZE
LEVEL

\$750

Advertisement in Online Conference Program and Mobile Application	Full Page	Half Page	Half Page	Half Page
Student Scholarship Given in Company/Organization Name	\$1,000	\$750	\$500	\$250
Company/Organization Logo & Website URL on SC HOSA Website Partner Page	✓	✓	✓	✓
Exhibit Table at HOSA Exhibit Hall	✓	✓	✓	✓
Opportunity to Provide Judges for Competitive Events	✓	✓	✓	✓
Profile in Conference Mobile Application	Name, Logo & Website	Name, Logo & Website	Name, Logo & Website	Name & Logo
Invitations to Scholarship Reception	2	1	1	1
Exhibit Space at 2027 SC HOSA Fall Leadership Conference (October TBD, 2027) in Newberry, SC	Complimentary	Discounted	Discounted	
Provide a Promotional Item in Chapter Registration Packet (Item Provided by Partner)	✓	✓		
Company/Organization Logo in Conference “Know Before You Go” Emails	✓	✓		
Pre-Recorded 30-Second Message from Company/Organization Prior to a General Session	✓			
Company/Organization Logo in General Session Slide Deck	✓			
Company/Organization Logo on SC HOSA Website Home Page Slider with All Diamond Partners	✓			

CONFERENCE MARKETING OPPORTUNITIES

Take your company/organization's presence to the next level by leveraging our conference marketing opportunities. From targeted branding to high-visibility placements, these options are designed to amplify your brand recognition and connect you directly with the next generation of health professionals and the educators who help shape them.



CONFERENCE LANYARDS - \$1,500

One (1) Available

Co-brand nametag lanyards for all attendees with your company/organization logo for use during the conference and as a souvenir when they return home.



CONFERENCE BAGS - \$800

One (1) Available

Co-brand conference registration bags (one (1) per chapter) with your company/organization logo for use during the conference and as a souvenir when they return home.



ADVISOR MEETING SPONSOR - \$400

Two (2) Available

Feature your company/organization with prominent signage, a flyer at every seat, and a special mention during opening remarks to highlight your commitment to future health leaders.



ADVERTISEMENT - \$300-\$400

Unlimited Availability

Place a full (\$400) or half (\$300) page ad in the conference program and mobile application to promote your company/organization's products and services.



VOLUNTEER LUNCHEON - \$250

Unlimited Availability

Distribute a double-sided, single-page flyer on each table during the Luncheon to promote your products or services to chapter advisors and health science educators in attendance.



SCHOLARSHIP DONATION - \$100 - \$1,000

Unlimited Availability

Donate towards a scholarship for a student or donate a full scholarship given in the name of your company/organization. Full scholarship awarded with minimum \$500 contribution.



DOOR PRIZES - \$25 MINIMUM

Unlimited Availability

Donate a door prize for advisors or students throughout the conference to thank them for their commitment to health science education and the future of health careers.

HOSA EXHIBIT HALL

Be at the heart of the conference action in our Exhibit Hall – the central hub of engagement where future health professionals and passionate health science educators gather to explore new ideas, resources, and opportunities. This is your chance to connect face-to-face with highly motivated students, influential educators, and decision-makers who are actively seeking programs, products, services, and career pathways. Whether you're an organization, company, employer, or college, exhibiting puts your brand front and center, creating lasting impressions with the leaders and innovators of tomorrow.



EXHIBITOR ONLY – \$500



EACH EXHIBIT SPACE INCLUDES

- One (1) 6' table with 2 chairs per exhibit space
- Company/organization name and logo are listed in conference program and mobile application



EXHIBIT HALL HOURS

- Wednesday, March 17 (3PM - 6PM) optional
- Thursday, March 18 (8AM - 5PM)
- Friday, March 19 (8AM - 11AM) optional

Setup March 17 (2PM - 6PM) or March 18 (7:30AM - 8AM)



All Partner Packages include one (1) complimentary exhibit space



Diamond, Gold & Silver Partners may purchase an additional exhibit space at a rate of \$350



Diamond partners receive high-traffic placement in the Exhibit Hall and special signage



All exhibit spaces are assigned at check-in

hosa

future
health
professionals

SOUTH CAROLINA



GET STARTED

Register Today



1. VISIT THE PARTNERSHIP REGISTRATION PAGE:

Navigate to our sponsorship registration page:
schosa.org/partners-and-donors/



2. COMPLETE THE ONLINE PARTNER REGISTRATION FORM:

Once you've chosen your preferred option, click on the link to access the online partner registration form. Fill in the required information to secure your Partnership.



3. SUBMIT YOUR REGISTRATION:

After completing the partner registration form, submit it online. Our team will review your submission and reach out to you promptly to confirm your partnership and provide further details.

*Should you have any questions or need personalized assistance,
our dedicated team is here to help.*

Feel free to contact us at schosa@outlook.com.