

**NOVEMBER 10 - 12, 2024**



South Carolina  
**Health Science  
Educators  
Conference**

**Exhibitor Information**

**Come join us for South Carolina's  
BEST & ONLY  
Professional Development Conference  
just for  
HEALTH SCIENCE EDUCATORS!**



# Exhibitor/Sponsor Information

MEET FACE-TO-FACE WITH SC HEALTH SCIENCE TEACHERS!

PLAN NOW TO GET YOUR MESSAGE OUT AND SHARE YOUR PRODUCTS AND RESOURCES WITH PARTICIPANTS  
AT OUR 2024 SC HEALTH SCIENCE EDUCATORS CONFERENCE

**EXHIBITOR SPACE \$450/PER TABLE**

(A NON-REFUNDABLE PROCESSING FEE WILL BE ADDED TO CREDIT CARD PAYMENTS)

THERE IS AN ADDITIONAL \$50 CHARGE IF YOU REQUIRE AN ELECTRICAL HOOK-UP.

## EXHIBITOR BENEFITS

- EXHIBITS LOCATED IN HIGH-TRAFFIC AREA
- PLENTY OF OPPORTUNITIES TO INTERACT WITH PARTICIPANTS THROUGHOUT THE DAY
- ALL BREAKS WILL BE SERVED IN THE EXHIBIT AREA
- SALES ARE ALLOWED DURING THE CONFERENCE
- ADVERTISEMENT IN THE CONFERENCE PROGRAM
- DINE WITH CONFERENCE ATTENDEES

INTERESTED IN SPEAKING TO THE GROUP AT THE CONFERENCE? CONSIDER A SPONSORSHIP!

## SPONSORSHIP BENEFITS

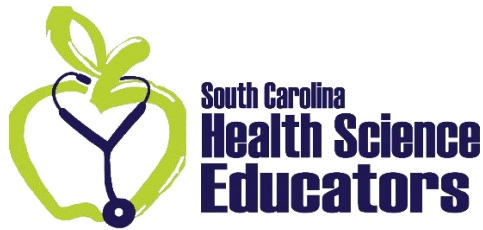
**ONLY 2 EXHIBITING SPONSORS A DAY WILL BE SELECTED TO PRESENT IN FRONT OF THE HEALTH SCIENCE TEACHERS**

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- SALES ARE ALLOWED DURING THE CONFERENCE
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- DINE WITH CONFERENCE ATTENDEES
- **PRESENTATION OPTIONS DURING THE CONFERENCE,**
  - 1- 1 HOUR EXHIBITOR PRESENTATION
  - 2- 30 MINUTES EXHIBITOR PRESENTATIONS
  - 2- 20 MINUTES EXHIBITOR PRESENTATIONS(SEE BELOW FOR SPECIFIC DETAILS FOR EACH SPONSORSHIP)

## EXHIBITOR SPACE IS INCLUDED IN ALL SPONSORSHIPS

SPONSORSHIP LEVELS ARE:

- **AWARDS/BUSINESS MEETING MEAL (MONDAY) — \$2,400 FULL SPONSOR OR \$1,200 PARTIAL SPONSOR**
- **PARTIAL BREAK SPONSOR (MORNING OR AFTERNOON)—\$900**



# Exhibitor / Sponsor Information

SC Health Science EDUCATORS' Professional Development Conference

November 10 -12, 2024

Hilton Myrtle Beach, 10000 Beach Club Drive, Myrtle Beach, SC 29572

## **SPONSORSHIPS** (EXHIBITOR SPACE IS INCLUDED IN ALL SPONSORSHIPS)

**ONLY 2 EXHIBITING SPONSORS PER DAY (MONDAY AND TUESDAY, A MAXIMUM OF 4 TOTAL) WILL BE SELECTED TO PRESENT IN FRONT OF THE HEALTH SCIENCE TEACHERS, SO GET YOUR APPLICATION AND PAYMENT IN EARLY.**

## **AWARDS/BUSINESS MEETING MEAL OPTIONS:**

~\$1,200 PARTIAL SPONSOR

~\$2,400 FULL SPONSOR

PARTICIPANTS ATTEND AN AWARDS LUNCHEON DURING THE PROFESSIONAL DEVELOPMENT CONFERENCE. SIGNAGE AT THE LUNCHEON WILL DISPLAY THE MEAL'S SPONSOR. SPONSORSHIP PROMOTIONAL MATERIALS WILL BE DISTRIBUTED TO ATTENDEES. PARTIAL AND FULL SPONSOR(S) MAY BRING GREETINGS TO THE GROUP AT THE LUNCHEON ON MONDAY, NOVEMBER 13<sup>TH</sup>. **THE FULL SPONSOR(S) MAY PRESENT UP TO A ONE-HOUR PRESENTATION** DURING THE CONFERENCE. **PARTIAL SPONSORS MAY PRESENT UP TO A 30-MINUTE** SESSION DURING THE CONFERENCE. AND IF DESIRED EXHIBIT DURING THE CONFERENCE.

## **MORNING OR AFTERNOON PARTIAL BREAK SPONSOR — \$900**

PARTICIPANTS ATTEND AFTERNOON BREAKS DURING THE PROFESSIONAL DEVELOPMENT CONFERENCE. SIGNAGE DURING THE BREAK WILL DISPLAY THE BREAK'S SPONSOR. SPONSORSHIP PROMOTIONAL MATERIALS WILL BE DISTRIBUTED TO ATTENDEES. **THE SPONSOR MAY PRESENT A 20-MINUTE SESSION** TO THE GROUP DURING THE CONFERENCE AND IF DESIRED EXHIBIT DURING THE CONFERENCE.

## **EXHIBITOR SPACE—\$450 (CASH/CHECK) PER TABLE** (ELECTRICITY HOOKUP WILL BE AN ADDITIONAL \$50)

**PURPOSE:** THE SC HSE EXHIBIT HALL IS CONDUCTED FOR EDUCATIONAL AND INFORMATIONAL PURPOSES; TO DISSEMINATE KNOWLEDGE AND IDEAS; TO ENCOURAGE COMMUNICATION; AND TO PROMOTE PRODUCT AND CAREER INFORMATION.

**ELIGIBLE EXHIBITS:** SC HSE RESERVES THE RIGHT TO DETERMINE THE ELIGIBILITY OF ANY EXHIBITOR. NO EXHIBITOR SHALL SUBLET OR SHARE SPACE. EXHIBITORS MUST PROMOTE ONLY GOODS MANUFACTURED AND SERVICES PROVIDED IN THEIR REGULAR COURSE OF BUSINESS.

ALL PROMOTIONAL ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE EXHIBIT BOOTH SPACE. PAYMENT MUST ACCOMPANY THE APPLICATION TO RESERVE EXHIBIT SPACE.

**EXHIBIT EQUIPMENT:** A DRAPED TABLE AND CHAIRS WILL BE AVAILABLE. **No Oversized Displays Will Be Allowed.**

**SHIPPING:** ITEMS MAY BE SHIPPED TO THE ATTENTION OF THE SC HSE PROFESSIONAL DEVELOPMENT CONFERENCE. ALL SHIPMENTS MUST ARRIVE PREPAID AND NOT EARLIER THAN THREE DAYS PRIOR TO THE CONFERENCE. COLLECT SHIPMENTS WILL NOT BE ACCEPTED. EXHIBITORS WILL BE RESPONSIBLE FOR ALL INCOMING BOX CHARGES. IT IS ALSO THE EXHIBITORS' RESPONSIBILITY FOR SHIPPING AFTER THE CONFERENCE. SC HSE WILL NOT TAKE POSSESSION OF OR SIGN FOR ANY SHIPPED ITEMS TO THE CONFERENCE CENTER.

[CLICK HERE FOR THE EMBASSY'S SHIPPING FORM AND INFORMATION.](#)

**INSTALLATION AND REMOVAL OF EXHIBITS:**

EXHIBITORS MAY BEGIN INSTALLATION **ON SUNDAY, NOVEMBER 10<sup>TH</sup> AFTER 2 PM**  
DISPLAYS SHOULD BE IN PLACE BY MONDAY, NOVEMBER 11<sup>TH</sup> BY 8:30 AM

- EXHIBITS MAY REMAIN INTACT UNTIL NOON TUESDAY, NOVEMBER 12<sup>TH</sup>
- DEPARTING AFTER LUNCH ON TUESDAY IS ACCEPTABLE

**SECURITY:** THE EXHIBITOR IS SOLELY RESPONSIBLE FOR THEIR OWN MATERIAL AND SHOULD INSURE THE EXHIBIT AGAINST LOSS OR DAMAGE. ALL PROPERTY IS UNDERSTOOD TO REMAIN IN THE EXHIBITOR'S CONTROL IN TRANSIT TO AND FROM THE CONFINES OF THE EXHIBIT AREA. SC HSE ASSUMES NO LIABILITY OF ANY KIND.

**OFFICIAL HOURS:** THE EXHIBITS SHALL BE OPEN FOR VIEWING BY THOSE ATTENDING THE CONFERENCE AND MUST BE PROPERLY STAFFED DURING THE FOLLOWING HOURS:

- SUNDAY, NOVEMBER 10, OPTIONAL HOURS 6 – 9 PM
- MONDAY, NOVEMBER 11<sup>TH</sup>, 8:30 AM – 5 PM
- TUESDAY, NOVEMBER 12<sup>TH</sup>, 8:00 AM – 2 PM
- EXHIBITORS MAY BEGIN DISMANTLING AFTER LUNCH, TUESDAY, NOVEMBER 12<sup>TH</sup>

**EXHIBITOR'S REGISTRATION:** EXHIBITORS ARE REQUIRED TO REGISTER AND PICK UP REGISTRATION INFORMATION AT THE REGISTRATION DESK. THE REGISTRATION FEES ARE COVERED IN THE EXHIBIT FEE FOR ONE (1) REPRESENTATIVE PER TABLE SPACE AREA. ONE EXHIBITOR PER TABLE CAN ENJOY COMPLIMENTARY DINING WITH CONFERENCE ATTENDEES. ADDITIONAL MEALS CAN BE BOUGHT FOR \$50/DAY (INCLUDING 2 BREAKS AND 1 LUNCH). IF YOU ARE STAYING AT THE CONFERENCE HOTEL, BREAKFAST IS PROVIDED AS PART OF YOUR HOTEL ACCOMMODATION.

**RESTRICTIONS:** SC HSE RESERVES THE RIGHT TO RESTRICT ANY EXHIBITS, WHICH, FOR ANY REASON BECOMES OBJECTIONABLE AND SC HSE MAY EVICT ANY EXHIBITOR, WHICH IN THE OPINION OF SC HSE, DETRACTS FROM THE GENERAL CHARACTER OF EXHIBIT. SC HSE WILL NOT BE LIABLE FOR ANY REFUNDS OR OTHER EXPENSES IN THIS INSTANCE.

**CANCELLATION:** YOUR EXHIBITOR SPACE MAY BE CANCELED IN WRITING PRIOR TO OCTOBER 25, 2024, IN WHICH CASE FIFTY PERCENT (50%) OF THE RENTAL FEE WILL BE RETAINED BY SC HSE. CANCELLATION AFTER THIS DATE OBLIGATES THE EXHIBITOR TO FULL PAYMENT.

**CLARIFICATION OF RULES:** ALL MATTERS OR QUESTIONS NOT COVERED BY THIS APPLICATION SHALL BE SUBJECT SOLELY TO THE DECISION OF SC HSE. SC HSE MAY CHANGE THESE RULES AND REGULATIONS AT ANY TIME AND SHALL BE BINDING TO THE EXHIBITOR.

**LIABILITY:** NEITHER SC HSE NOR REPRESENTATIVES WILL BE RESPONSIBLE FOR ANY INJURY, LOSS, OR DAMAGE THAT MAY OCCUR TO THE EXHIBIT OR PERSONNEL. EXHIBITORS ASSUME THE ENTIRE RESPONSIBILITY AND HEREBY AGREE TO PROTECT, INDEMNIFY, DEFEND, AND SAVE THE SC HSE OFFICERS HARMLESS AGAINST ALL CLAIMS, LOSSES, AND DAMAGES TO PERSONS OR PROPERTY, GOVERNMENTAL CHARGES OR FINES, AND ATTORNEY'S FEES ARISING OUT OF OR CAUSED BY EXHIBITORS' INSTALLATION, REMOVAL MAINTENANCE, OCCUPANCY, OR USE OF THE EXHIBITION PREMISES OR A PART THEREOF, EXCLUDING ANY SUCH LIABILITY CAUSED BY THE SOLE NEGLIGENCE OF THE SC HSE. SC HSE DOES NOT MAINTAIN INSURANCE COVERING THE EXHIBITOR'S PROPERTY AND IT IS THE SOLE RESPONSIBILITY OF THE EXHIBITOR TO OBTAIN BUSINESS INTERRUPTION AND PROPERTY DAMAGE INSURANCE COVERING SUCH LOSSES BY THE EXHIBITOR. THE EXHIBITOR, ON SIGNING THE CONTRACT, EXPRESSLY RELEASES THE AFOREMENTIONED FROM ANY AND ALL CLAIMS.

**IF YOU ARE REGISTERING AS A "SPONSOR" AND WOULD LIKE TO PRESENT TO THE CONFERENCE GROUP, YOU MUST BE A SPONSOR & COMPLETE/SUBMIT THE FOLLOWING:**

- [PRESENTER PROPOSAL](#)
- [EXHIBITOR REGISTRATION FORM](#)
- [HOTEL INFORMATION AND REGISTRATION LINK](#)

**\*\*\*\*\* DEADLINE FOR PRESENTERS IS OCTOBER 1, 2024, OR UNTIL ALL SLOTS ARE FILLED\*\*\*\*\***

**(LIMITED PRESENTER SLOTS AVAILABLE FOR SPONSORS)**

**EMBASSY SUITES MYRTLE BEACH HOTEL RATE: \$166.88**

**(INCLUDES ALL TAXES AND FEES/NIGHT FOR SINGLE & DOUBLE OCCUPANCY)**

**9800 QUEENSWAY BOULEVARD  
MYRTLE BEACH, SC 29572**

**ANY QUESTIONS REGARDING REGISTRATION OR HOTEL,  
CONTACT AMANDA WILSON, EVENT COORDINATOR AT**

[SCHSE@OUTLOOK.COM](mailto:SCHSE@OUTLOOK.COM)

**GET YOUR PROPOSALS IN EARLY.  
LIMITED PRESENTER AVAILABILITY (MONDAY & TUESDAY)!**