



# March 7 — 13, 2021

## **2021 VIRTUAL STATE LEADERSHIP CONFERENCE** **EXHIBITOR INFORMATION**

### **EXHIBITORS:**

WE UNDERSTAND THAT THE ONGOING COVID-19 SITUATION IS AN UNPRECEDENTED CHALLENGE FOR EVERYONE, BOTH PERSONALLY AND PROFESSIONALLY. THE IMPACT OF COVID-19 IS FORCING ORGANIZATIONS FROM ALL FIELDS AND INDUSTRIES TO RECREATE HOW CONFERENCES ARE CONDUCTED IN 2021 AND OURS IS NO EXCEPTION.

### **EXHIBITOR FEE: \$150 (THE FEE IS INCLUDED IN ALL PARTNERSHIP LEVELS)**

DUE TO ONGOING CONCERNS SURROUNDING COVID-19, WE ARE GOING VIRTUAL AGAIN IN 2021. WE ARE COMMITTED TO PROVIDING A QUALITY STATE CONFERENCE FOR OUR SC HOSA MEMBERS.

WITHOUT A CONFERENCE HALL OR PHYSICAL BOOTHS FOR EXHIBITORS TO TALK TO OUR ATTENDEES AND DEMONSTRATE YOUR PRODUCT, I HOPE YOU WILL CONSIDER WHAT WE HAVE LISTED BELOW AS A GREAT ALTERNATIVE AND HOW YOU AND OUR ATTENDEES WILL RECEIVE A SIMILAR EXPERIENCE AS BEFORE.

ALL ATTENDEES WILL BE STRONGLY ENCOURAGED TO VISIT THE EXHIBITORS.

### **❖ CONFERENCE SCHEDULE**

- **SUNDAY, MARCH 7- OPENING SESSION**
- **MONDAY, MARCH 8 – FRIDAY, MARCH 12- COMPETITIONS FOR STUDENTS**
- **SATURDAY, MARCH 13- CLOSING/AWARDS SESSION**



**EXHIBITOR FEE IS \$150 (THE FEE IS INCLUDED IN ALL PARTNERSHIP LEVELS)**

PLEASE NOTE: IF YOU WERE AN EXHIBITOR LAST YEAR, YOU CAN USE YOUR ACCOUNT CREDIT FOR THE \$150 FEE. THE REMAINING BALANCE WILL BE HELD UNTIL OUR NEXT IN PERSON CONFERENCE.

- EXHIBITORS WILL BE LISTED IN OUR ON-LINE CONFERENCE PROGRAM AND POSTED ON SCHOSA.ORG
  - VIEWED BY CONFERENCE ATTENDEES, ADVISORS, ALL HOSA MEMBERS, HEALTHCARE PROFESSIONALS AND ANY OTHER WEBSITE VISITORS.
- EACH EXHIBITOR WILL BE LISTED AND DISPLAYED ON [WWW.SCHOSA.ORG](http://WWW.SCHOSA.ORG) UNDER THE HEADING OF “STATE LEADERSHIP CONFERENCE”
- EXHIBITORS WILL BE RECOGNIZED AT OPENING SESSION.
- **EXHIBITORS DIRECTIONS:** EXHIBITORS WILL SET UP YOUR OWN “VIRTUAL BOOTH” AND RECORD A 5 -10 MINUTE SESSION HIGHLIGHTING YOUR PRODUCT(S) FOR CONFERENCE ATTENDEES TO VIEW.
  - PLEASE SUBMIT YOUR RECORDED SESSION VIDEO LINK (YOUTUBE IS THE PREFERRED PLATFORM), TO [SCHOSA@OUTLOOK.COM](mailto:SCHOSA@OUTLOOK.COM) BY MARCH 1<sup>ST</sup> AS WELL AS ANY LINKS YOU MAY HAVE FOR ANY ELECTRONIC MATERIALS.
  - ALL RECORDING AND LINKS WILL BE POSTED ON [WWW.SCHOSA.ORG](http://WWW.SCHOSA.ORG)
- EXHIBITORS HAVE THE OPPORTUNITY TO DO A LIVE Q & A SESSION (ON THE EXHIBITOR’S PLATFORM) WITH CONFERENCE ATTENDEES. SC HOSA WILL POST YOUR SESSION LINK, DATE(S) AND TIME(S).
- EXHIBITORS WILL BE PROMOTED THROUGH OUR SOCIAL MEDIA PLATFORMS
- EXHIBITOR PAGES WILL STAY ACTIVE ON SC HOSA WEBSITE, UNTIL JUNE 1, 2021.

SHOULD YOU HAVE ANY QUESTIONS, PLEASE CONTACT,  
AMANDA WILSON, [SCHOSA@OUTLOOK.COM](mailto:SCHOSA@OUTLOOK.COM)

# Q & A



**Q: WHAT IS THE EXHIBITOR FEE?**

**A: \$150 FOR STANDALONE EXHIBITOR. ALL PARTNERSHIPS INCLUDE A VIRTUAL EXHIBITOR TABLE, FEE IS INCLUDED IN THE PARTNERSHIP FEE.**

**Q: HOW WILL I PRESENT MY BOOTH?**

**A: SET UP YOUR BOOTH AND RECORD YOUR BOOTH ALONG WITH A 5–10-MINUTE PRESENTATION ABOUT YOUR PRODUCT(S).**

**Q: HOW DO I INTERACT WITH THE ATTENDEES?**

**A: YOU MAY SET UP A Q & A SESSION ON YOUR PLATFORM (ZOOM, TEAM MEETING, ETC.), AS MANY SESSIONS AS YOU WISH. ALL SESSIONS SHOULD BE SCHEDULED AFTER SCHOOL HOURS. SC HOSA WILL ADVERTISE THE LINK TO YOUR SESSION/DATE/TIMES.**

**SC HOSA WILL:**

- **POST/ ADVERTISED ON OUR WEBSITE**
- **ADVERTISE ON OUR SOCIAL MEDIA PLATFORMS**
- **ADVERTISED THROUGH EMAIL BLASTS**

**Q: WHEN WILL MY VIRTUAL BOOTH BE ON SC HOSA'S WEBSITE?**

**A: STARTING MARCH 8TH AND WILL REMAIN ON OUR WEBSITE UNTIL JUNE 2021 ALLOWING NOT ONLY CONFERENCE ATTENDEES, BUT ALL HOSA'S MEMBERS (STUDENTS & ADVISORS) TO VIEW YOUR BOOTH AND PRODUCT.**

**Q: HOW DO I GET THE STUDENTS HANDOUTS?**

**A: SEND ME A COPY OF YOUR MATERIALS TO [SCHOSA@OUTLOOK.COM](mailto:SCHOSA@OUTLOOK.COM) AND MATERIALS WILL POSTED ON THE WEBSITE ALONG WITH YOUR VIRTUAL BOOTH, ALLOWING STUDENTS TO DOWNLOAD COPIES.**

**ALL VIDEOS OF YOUR VIRTUAL BOOTH, ANY MATERIALS YOU WOULD LIKE POSTED, ALL Q & A SESSION LINKS WILL NEED TO BE EMAILED TO ME, AMANDA WILSON, [SCHOSA@OUTLOOK.COM](mailto:SCHOSA@OUTLOOK.COM) BY, MARCH 1<sup>ST</sup>. AFTER THAT WE CANNOT GUARANTEE YOUR INFORMATION WILL BE POSTED ON TIME.**