



March 7 — 13, 2021

2021 VIRTUAL STATE LEADERSHIP CONFERENCE **EXHIBITOR INFORMATION**

EXHIBITORS:

WE UNDERSTAND THAT THE ONGOING COVID-19 SITUATION IS AN UNPRECEDENTED CHALLENGE FOR EVERYONE, BOTH PERSONALLY AND PROFESSIONALLY. THE IMPACT OF COVID-19 IS FORCING ORGANIZATIONS FROM ALL FIELDS AND INDUSTRIES TO RECREATE HOW CONFERENCES ARE CONDUCTED IN 2021 AND OURS IS NO EXCEPTION.

***EXHIBITOR FEE: \$150**

DUE TO ONGOING CONCERNS SURROUNDING COVID-19, WE ARE GOING VIRTUAL AGAIN IN 2021.

WE ARE COMMITTED TO PROVIDING A QUALITY STATE CONFERENCE FOR OUR SC HOSA MEMBERS.

WITHOUT A CONFERENCE HALL OR PHYSICAL BOOTHS FOR EXHIBITORS TO TALK TO OUR ATTENDEES AND DEMONSTRATE YOUR PRODUCT, I HOPE YOU WILL CONSIDER WHAT WE HAVE LISTED BELOW AS A GREAT ALTERNATIVE AND HOW YOU AND OUR ATTENDEES WILL RECEIVE A SIMILAR EXPERIENCE AS BEFORE.

ALL ATTENDEES WILL BE STRONGLY ENCOURAGED TO VISIT THE EXHIBITORS.

*IF YOU HAVE A CREDIT FROM LAST YEAR, YOU MAY USE A PORTION OF YOUR CREDIT FOR YOUR 2021 FEES.



❖ CONFERENCE SCHEDULE

- **SUNDAY, MARCH 7- OPENING SESSION**
- **MONDAY, MARCH 8 – FRIDAY, MARCH 12- COMPETITIONS FOR STUDENTS**
- **SATURDAY, MARCH 13- CLOSING/AWARDS SESSION**

❖ EXHIBITOR FEE IS \$150

PLEASE NOTE: IF YOU WERE AN EXHIBITOR LAST YEAR, YOU CAN USE YOUR ACCOUNT CREDIT FOR THE \$150 FEE. THE REMAINING BALANCE WILL BE HELD UNTIL OUR NEXT IN PERSON CONFERENCE.

- EXHIBITORS WILL BE LISTED IN OUR ON-LINE CONFERENCE PROGRAM AND POSTED ON SCHOSA.ORG
 - VIEWED BY CONFERENCE ATTENDEES, ADVISORS, HEALTHCARE PROFESSIONALS AND ANY OTHER WEBSITE VISITORS.
- EACH EXHIBITOR WILL BE LISTED AND DISPLAYED ON WWW.SCHOSA.ORG UNDER THE HEADING OF “STATE LEADERSHIP CONFERENCE”
- EXHIBITORS WILL BE RECOGNIZED AT OPENING SESSION.
- EXHIBITORS WILL SET UP THEIR OWN “VIRTUAL BOOTH” AND RECORD A 5 -10 MINUTE SESSION HIGHLIGHTING THEIR PRODUCT(S) FOR CONFERENCE ATTENDEES TO VIEW.
THE RECORDING WILL BE POSTED ON WWW.SCHOSA.ORG
- EXHIBITORS HAVE THE OPPORTUNITY TO DO A LIVE Q & A SESSION (ON THE EXHIBITOR’S PLATFORM) WITH CONFERENCE ATTENDEES. SC HOSA WILL POST YOUR SESSION LINK, DATE(S) AND TIME(S).
- EXHIBITORS WILL BE PROMOTED THROUGH OUR SOCIAL MEDIA PLATFORMS
- EXHIBITOR PAGES WILL STAY ACTIVE UNTIL JUNE 1, 2021.

SHOULD YOU HAVE ANY QUESTIONS, PLEASE CONTACT,
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