

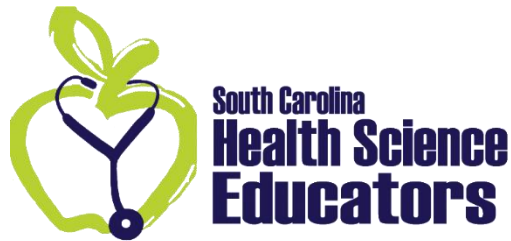


South Carolina
**Health Science
Educators**

Come join us for South Carolina's
best and only
Professional Development Conference
just for
Health Science Educators!

SC Educators Health Science Conference
December 5 - 7, 2018

Embassy Suites- Myrtle Beach
Kingston Plantation
9800 Queensway Blvd,
Myrtle Beach, SC 29572



South Carolina
**Health Science
Educators**

Exhibitor/Sponsor Packet

MEET FACE-TO-FACE WITH SC HEALTH SCIENCE TEACHERS! PLAN NOW TO GET YOUR MESSAGE OUT AND SHARE YOUR PRODUCTS AND RESOURCES WITH PARTICIPANTS AT OUR
2018 SC HEALTH SCIENCE EDUCATORS

EXHIBITS ARE PLANNED WITH YOUR NEEDS IN MIND...

EXHIBITOR SPACE (COST-\$380/ONE TABLE).

IF YOU REQUIRE AN ELECTRICITY HOOK UP, THERE IS AN ADDITIONAL \$35 CHARGE.

EXHIBITOR BENEFITS

- EXHIBITS LOCATED IN HIGH-TRAFFIC AREA
- PLENTY OF OPPORTUNITIES TO INTERACT WITH PARTICIPANTS THROUGHOUT THE DAY
- BREAKS AND CONTINENTAL BREAKFAST SERVED IN THE EXHIBITS AREA
- YOUR CHOICE OF EXHIBIT LOCATION (FIRST COME FIRST SERVED)
- SALES ARE ALLOWED DURING THE CONFERENCE
- ADVERTISEMENT IN THE CONFERENCE PROGRAM
- DINE WITH CONFERENCE ATTENDEES

INTERESTED IN SPEAKING TO THE GROUP AT THE CONFERENCE? CONSIDER A SPONSORSHIP!

SPONSORSHIP BENEFITS

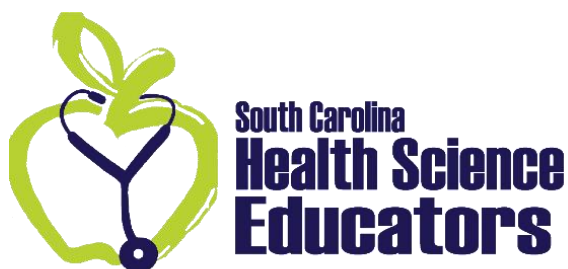
ONLY 2 EXHIBITING SPONSORS A DAY WILL BE SELECTED TO PRESENT IN FRONT OF THE HEALTH SCIENCE TEACHERS

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- **PRESENTATION DURING CONFERENCE**, 1 HOUR – 30 MINUTE SESSIONS, DEPENDS ON YOUR SPONSORSHIP LEVEL (SEE BELOW FOR SPECIFIC DETAILS FOR EACH SPONSORSHIP)

EXHIBITOR SPACE IS INCLUDED IN ALL SPONSORSHIPS

SPONSORSHIP LEVELS ARE:

- **AWARDS LUNCHEON (THURSDAY) — \$1,900 FULL SPONSOR OR \$950 PARTIAL SPONSOR**
- **BUSINESS LUNCHEON (FRIDAY) — \$1,900 FULL SPONSOR OR \$950 PARTIAL SPONSOR**
- **BREAK (MORNING OR AFTERNOON, THURSDAY AND FRIDAY)—\$700**



Sponsorship/Exhibitor Information

SC HEALTH SCIENCE EDUCATORS
PROFESSIONAL DEVELOPMENT CONFERENCE
DECEMBER 5 - DECEMBER 7, 2018

EMBASSY SUITES BY HILTON MYRTLE BEACH OCEANFRONT RESORT
9800 QUEENSWAY BOULEVARD, MYRTLE BEACH, SC 29572

SPONSORSHIPS (EXHIBITOR SPACE IS INCLUDED IN ALL SPONSORSHIPS)

ONLY 2 EXHIBITING SPONSORS PER DAY (THURSDAY AND FRIDAY, MAXIMUM OF 4 TOTAL) WILL BE SELECTED TO PRESENT IN FRONT OF THE HEALTH SCIENCE TEACHERS, SO GET YOUR APPLICATION AND PAYMENT IN EARLY.

AWARDS AND BUSINESS LUNCHEON — \$950 PARTIAL SPONSOR OR \$1,900 FULL SPONSOR PARTICIPANTS ATTEND AN AWARDS OR BUSINESS LUNCHEON DURING OF THE PROFESSIONAL DEVELOPMENT CONFERENCE. SIGNAGE AT THE LUNCHEON WILL DISPLAY THE MEAL'S SPONSOR. SPONSORSHIP PROMOTIONAL MATERIALS WILL BE DISTRIBUTED TO ATTENDEES. PARTIAL AND FULL SPONSOR(S) MAY BRING GREETINGS TO THE GROUP AT THE AWARDS LUNCHEON ON THURSDAY, DECEMBER 6TH OR THE BUSINESS LUNCHEON ON FRIDAY, DECEMBER 7TH. **THE FULL SPONSOR(S) MAY PRESENT UP TO A ONE HOUR PRESENTATION** DURING THE CONFERENCE. **PARTIAL SPONSORS MAY PRESENT UP TO A 45 MINUTE** SESSION DURING THE CONFERENCE. AND IF DESIRED EXHIBIT DURING THE CONFERENCE.

MORNING OR AFTERNOON BREAK — \$700

PARTICIPANTS ATTEND AFTERNOON BREAKS DURING OF THE PROFESSIONAL DEVELOPMENT CONFERENCE. SIGNAGE DURING THE BREAK WILL DISPLAY THE BREAK'S SPONSOR. SPONSORSHIP PROMOTIONAL MATERIALS WILL BE DISTRIBUTED TO ATTENDEES. **THE SPONSOR MAY PRESENT A 30 MINUTE SESSION** TO THE GROUP DURING THE CONFERENCE AND IF DESIRED EXHIBIT DURING THE CONFERENCE.

EXHIBITOR SPACE—\$380/ TABLE (ELECTRICITY HOOKUP WILL BE AN ADDITIONAL \$35)

PURPOSE: THE SC HSE EXHIBIT HALL IS CONDUCTED FOR EDUCATIONAL AND INFORMATIONAL PURPOSES; TO DISSEMINATE KNOWLEDGE AND IDEAS; TO ENCOURAGE COMMUNICATION; AND TO PROMOTE PRODUCT AND CAREER INFORMATION.

ELIGIBLE EXHIBITS: SC HSE RESERVES THE RIGHT TO DETERMINE THE ELIGIBILITY OF ANY EXHIBITOR. NO EXHIBITOR SHALL SUBLET OR SHARE SPACE. EXHIBITORS MUST PROMOTE ONLY GOODS MANUFACTURED AND SERVICES PROVIDED IN THEIR REGULAR COURSE OF BUSINESS. ALL PROMOTIONAL ACTIVITIES MUST BE CONFINED TO THE LIMITS OF THE EXHIBIT

BOOTH SPACE. TABLES WILL BE ASSIGNED ON A FIRST-COME, FIRST-SERVE BASIS. PAYMENT MUST ACCOMPANY APPLICATION TO RESERVE EXHIBIT SPACE.

EXHIBIT EQUIPMENT: A DRAPED TABLE AND TWO CHAIRS WILL BE AVAILABLE. **No Oversized Displays will be Allowed.**

SHIPPING: ITEMS MAY BE SHIPPED TO THE ATTENTION OF SC HSE PROFESSIONAL DEVELOPMENT CONFERENCE. ALL SHIPMENTS MUST ARRIVE PREPAID AND NOT EARLIER THAN THREE DAYS PRIOR TO THE CONFERENCE. COLLECT SHIPMENTS WILL NOT BE ACCEPTED. EXHIBITORS WILL BE RESPONSIBLE FOR ALL INCOMING BOX CHARGES. IT IS ALSO THE EXHIBITORS' RESPONSIBILITY FOR SHIPPING AFTER THE CONFERENCE.

INSTALLATION AND REMOVAL OF EXHIBITS: EXHIBITORS MAY BEGIN INSTALLATION, **WEDNESDAY, DECEMBER 5TH 6:00 – 8:00 PM.**

DISPLAYS SHOULD BE IN PLACE BY THURSDAY, DECEMBER 6TH AT 8:00 AM.

EXHIBITS MAY REMAIN INTACT UNTIL 2:00 PM FRIDAY, DECEMBER 7TH.

DISMANTLING: EXHIBITORS MAY BEGIN DISMANTLING AFTER LUNCH, FRIDAY, DECEMBER 7TH.

SECURITY: THE EXHIBITOR IS SOLELY RESPONSIBLE FOR HIS/HER OWN MATERIAL AND SHOULD INSURE THE EXHIBIT AGAINST LOSS OR DAMAGE. ALL PROPERTY IS UNDERSTOOD TO REMAIN IN THE EXHIBITOR'S CONTROL IN TRANSIT TO AND FROM THE CONFINES OF THE EXHIBIT AREA. SC HSE ASSUMES NO LIABILITY OF ANY KIND.

OFFICIAL HOURS: THE EXHIBITS SHALL BE OPEN FOR VIEWING BY THOSE ATTENDING THE CONFERENCE AND MUST BE PROPERLY STAFFED DURING THE FOLLOWING HOURS: THURSDAY, DECEMBER 6TH, 8:00 AM – 4:00 PM AND FRIDAY, DECEMBER 7TH, 8:00 AM – 2:00 PM

EXHIBITOR'S REGISTRATION: ALL EXHIBITORS MUST REGISTER AND PICK UP THEIR CONFERENCE PACKETS AT THE REGISTRATION DESK. REGISTRATION FEES ARE INCLUDED IN THE EXHIBIT FEE FOR ONE 6' FOOT TABLE AND 2 CHAIRS IN EACH TABLE SPACE AREA. **ONE EXHIBITOR PER TABLE IS COMPLIMENTARY TO DINE WITH CONFERENCE ATTENDEES.** OTHER MEALS MAY BE PURCHASED FOR \$60/DAY (2 BREAKS AND 1 LUNCH). IF YOU ARE STAYING AT THE CONFERENCE HOTEL, BREAKFAST IS INCLUDED WITH YOUR HOTEL STAY.

RESTRICTIONS: SC HSE RESERVES THE RIGHT TO RESTRICT ANY EXHIBITS, WHICH, FOR ANY REASON BECOMES OBJECTIONABLE AND SC HSE MAY EVICT ANY EXHIBITOR, WHICH IN THE OPINION OF SC HSE, DETRACTS FROM THE GENERAL CHARACTER OF EXHIBIT. SC HSE WILL NOT BE LIABLE FOR ANY REFUNDS OR OTHER EXPENSES IN THIS INSTANCE.

CANCELLATION: THIS CONTRACT MAY BE CANCELED IN WRITING PRIOR TO NOVEMBER 23, 2018, IN WHICH CASE FIFTY PERCENT (50%) OF THE RENTAL FEE WILL BE RETAINED BY SC HSE. CANCELLATION AFTER THIS DATE OBLIGATES THE EXHIBITOR TO FULL PAYMENT. IF SPACE IS NOT OCCUPIED BY 8:30 AM THURSDAY, DECEMBER 6, 2018, SC HSE SHALL HAVE THE RIGHTS TO USE SUCH SPACE AS IT SEES FIT.

CLARIFICATION OF RULES: ALL MATTERS OR QUESTIONS NOT COVERED BY THIS APPLICATION SHALL BE SUBJECT SOLELY TO THE DECISION OF SC HSE. SC HSE MAY CHANGE THESE RULES AND REGULATIONS AT ANY TIME AND SHALL BE BINDING TO THE EXHIBITOR.

LIABILITY: NEITHER SC HSE OR REPRESENTATIVES WILL BE RESPONSIBLE FOR ANY INJURY, LOSS OR DAMAGE THAT MAY OCCUR TO EXHIBIT OR PERSONNEL. EXHIBITORS ASSUME ENTIRE RESPONSIBILITY AND HEREBY AGREES TO PROTECT, INDEMNIFY, DEFEND, AND SAVE THE SC HSE OFFICERS HARMLESS AGAINST ALL CLAIMS, LOSSES, AND DAMAGES TO PERSONS OR PROPERTY, GOVERNMENTAL CHARGES OR FINES, AND ATTORNEY'S FEES ARISING OUT OF OR CAUSED BY EXHIBITORS INSTALLATION, REMOVAL MAINTENANCE, OCCUPANCY, OR USE OF THE EXHIBITION PREMISES OR A PART THEREOF, EXCLUDING ANY SUCH LIABILITY CAUSED BY THE SOLE NEGLIGENCE OF THE SC HSE. SC HSE DOES NOT MAINTAIN INSURANCE COVERING EXHIBITOR'S PROPERTY AND IT IS THE SOLE RESPONSIBILITY OF EXHIBITOR TO OBTAIN BUSINESS INTERRUPTION AND PROPERTY DAMAGE INSURANCE COVERING SUCH LOSSES BY EXHIBITOR. THE EXHIBITOR, ON SIGNING THE CONTRACT, EXPRESSLY RELEASES THE AFOREMENTIONED FROM ANY AND ALL CLAIMS.

CONFERENCE REGISTRATION DEADLINE: NOVEMBER 23, 2018

**IF YOU ARE REGISTERING AS A "SPONSOR", AND WOULD LIKE TO PRESENT;
DEADLINE TO RECEIVE YOUR**

PRESENTER PROPOSAL IS OCTOBER 25, 2018

OR UNTIL ALL SLOTS ARE FILLED.

**YOU MUST BE A SPONSOR & FILL OUT A
PRESENTER PROPOSAL (SEE GREEN BUTTON BELOW)**

IN ADDITION TO THE EXHIBITOR REGISTRATION

IF YOU WOULD LIKE TO SPEAK TO THE CONFERENCE GROUP.



Hotel Details and Reservations

**ANY QUESTIONS REGARDING REGISTRATION OR HOTEL,
CONTACT AMANDA WILSON, EVENT COORDINATOR AT
SCHSE@OUTLOOK.COM**